

Wilma Miranda

wmmiranda03@gmail.com
https://areverie.net
+1 407.252.0480

SKILLS

UX/UI, Web Design, Graphic Design, Sketching, Wireframing, Mockups, Prototyping, Personas, Windows & Mac OS

TOOLS

Figma, Adobe CC (Photoshop, Illustrator, XD), HTML & CSS, Wordpress, InVision, Scene7, Balsamiq, Zmags, Sitecore

EDUCATION

Bachelor of Arts
Digital Media - Internet & Interactive Systems

University of Central Florida
Orlando, FL | 2006

EXPERIENCE

Permiso Security

UX Team Lead

April 2023 – Present

UX Designer

April 2022 – April 2023

FARO Technologies – Vila Nova de Gaia, Portugal

UX Designer

March 2021 – March 2022

Improved user workflows and updated UI to provide a more consistent user experience for CAM2 software and related applications (RPM, Device Center, and InTouch).

Actively contributed to Project Polaris which strives to unify the user experience across all FARO software.

Victory Team Apparel - San Diego, CA, USA

UX/UI Designer

April 2018 - December 2018

Collaborated with developers to re-platform company's ERP system from Ecometry to Sitecore by identifying users' needs through personas, updating user flows, and wireframing a modern and robust user experience for online customers.

Partnered with stakeholders from various departments to simplify complex user flows for ordering packages and customizing products.

Senior Web Designer

January 2016 - April 2018

Managed Spring 2018 online launch of 60+ new products for Omni Cheer by overseeing Web department tasks and maintaining inter departmental communications to reach target goals within a 6-month timeline.

Web Designer

July 2011 - January 2016

Trained in Adobe Scene7 to create vignettes and templates to enhance UX with customizing products online by providing a 3D-like visual.

Investacorp - Miami Lakes, FL, USA

Web & Graphic Designer

March 2007 - September 2010

Redesigned user interface and restructured information architecture of internal application, Investalink, to improve usability and efficiency of accessing data for employees and registered representatives.

Designed marketing materials from 2007 to 2010 for the annual conference attended by over 300 registered representatives.