WilmaMiranda

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SKILLS

design thinking, user research, information architecture (IA), wireframing & prototyping, graphic design, illustration, accessibility (a11y)

TOOLS

Figma, Adobe CC, HTML & CSS, Wordpress

EDUCATION

Bachelor of Arts
Digital Media - Internet & Interactive Systems

University of Central Florida
Orlando, FL | 2006

EXPERIENCE

Permiso Security – Remote

UX Manager — January 2026 – Present

Manage UX team, prioritize and delegate design tasks, and collaborate with product leaders on UX strategy.

UX Team Lead — April 2023 – January 2026

Developed SOPs for the UX team and coordinated cross-functional UX projects. Aligned team's user research with customer success team initiatives for improved knowledge and understanding of customers.

UX Designer — April 2022 – April 2023

Collaborated with engineers, threat researchers, and leadership to design new and improve existing product features. Reworked design system for alignment and parity with implementation. Provided design support to Marketing.

FARO Technologies – Vila Nova de Gaia, Portugal

UX Designer — March 2021 – March 2022

Improved user workflows and UI to provide a more consistent user experience for CAM2 software and related applications (RPM, Device Center, and InTouch). Actively contributed to Project Polaris to unify the user experience across all FARO software.

Victory Team Apparel - San Diego, CA, USA

UX/UI Designer — April 2018 - December 2018

Collaborated with developers to re-platform and redesign company's outdated ERP system from Ecometry to Sitecore. Partnered with executive stakeholders to develop more efficient solutions to the complex workflows of ordering packages and customizing products.

Senior Web Designer — January 2016 - April 2018

Managed Spring 2018 online launch of 60+ new products for Omni Cheer, within a 6-month timeline, by overseeing Web department tasks and maintaining inter-departmental communications. Redesigned category and landing pages to decrease the number of clicks-to-purchase and increase conversion rates.

Web Designer — July 2011 - January 2016

Trained in Adobe Scene7 to create vignettes and templates of customizable online products with enhanced 3D-like visuals.

Investacorp - Miami Lakes, FL, USA

Web & Graphic Designer — March 2007 - September 2010

Redesigned UI and restructured information architecture of internal application, Investalink, for improved usability and efficiency for employees and registered representatives. Designed marketing materials from 2007 to 2010 for the annual conferences that hosted 300+ attendees.